



## Typography Training Course

*This typographic training class teaches and demonstrates expert-level typographic skills and aesthetics. Whether you are a beginner or seasoned pro, this typography training will sharpen your eye and give you practical, usable skills that will visibly improve the beauty, clarity, and effectiveness of your typographic projects.*

### What you'll learn in this training course

- Types of fonts
- Selecting type based upon scenario
- Online fonts vs print fonts
- Fine-tuning type, including alignment, hyphenation, hung punctuation, etc.
- Tracking, kerning, and word spacing
- Creating superior information design using type
- Tips to make your text look more professional, and communicate more effectively with type

### Audience for this training course

This Typography training class is for professionals looking to learn expert-level typography skills that can be applied to information design in print, web, or interactive designs.

### Training course duration

This class is one day in length. It runs from 9:30 am- 4:30 pm. Lunch break occurs approximately at noon until 1 pm.

### Training course curriculum

This training course uses provided lesson files and instructor selected resources as well as a design kit that includes pencils, sketchbooks, and more.

### Enrolling in this Typography training course

You can register for this training class online at [agitraining.com](http://agitraining.com), or by calling 781-376-6044 or 800-851-9237.

### Locations for this Typography training course

You can attend classes at your training centers located in Boston, New York City, Philadelphia, on site at your office, or on-line. You can select the course location at the time of your registration.

### Private and customized training course options

This training course can be offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. You can call to speak with a training representative at 781-376-6044 or 800-851-9237 to discuss customizing this training course.

### Goals and objectives for this training course

American Graphics Institute is focused on providing high-quality training courses for your professional development. We provide regularly scheduled small group courses along with private or customized training.



Typography class topics:

Understanding type, fonts, font families

History of type

Understanding the goal of a type designer

Choosing your font

Selecting a typeface based upon scenarios

Parts of a font and how they affects readability

Bad habits you should avoid with type and layout

Stylizing your type

Fine-tuning type

Adjusting alignment

Using proper hyphenation

Working with hung punctuation

Tracking, kerning, and word spacing

Tips to make your type designs look more professional

Creative type techniques and ideas

Communicating more effectively with type

Understanding how to use a type hierarchy

How to use spacing in your layout with text